



Cssfox



A community who provides the most honest and constructive feedback.



We believe that the work the jury does as a part of our online community of web designers is super important for our talented members.

Professional feedback plays the most important role in our community activity - it helps designers to understand how good their creations are.

Is the work bulletproof or yet not. Is there an attempt to create the perfect piece that was successfully accomplished or yet not.

Thank you for your effort and talent. Your reviews are our gold.

Karan Patel

Umami Ware
HALO
MadeByShape
FRIENDS

Janet Wong

Freshdesign

Jenish Mandalia

FRIENDS

Maxim Aginsky

FRIENDS

Yohannes Artinyan

brandOn

Daniele De Santis

Freshdesign

Andrii Zhukovskyi

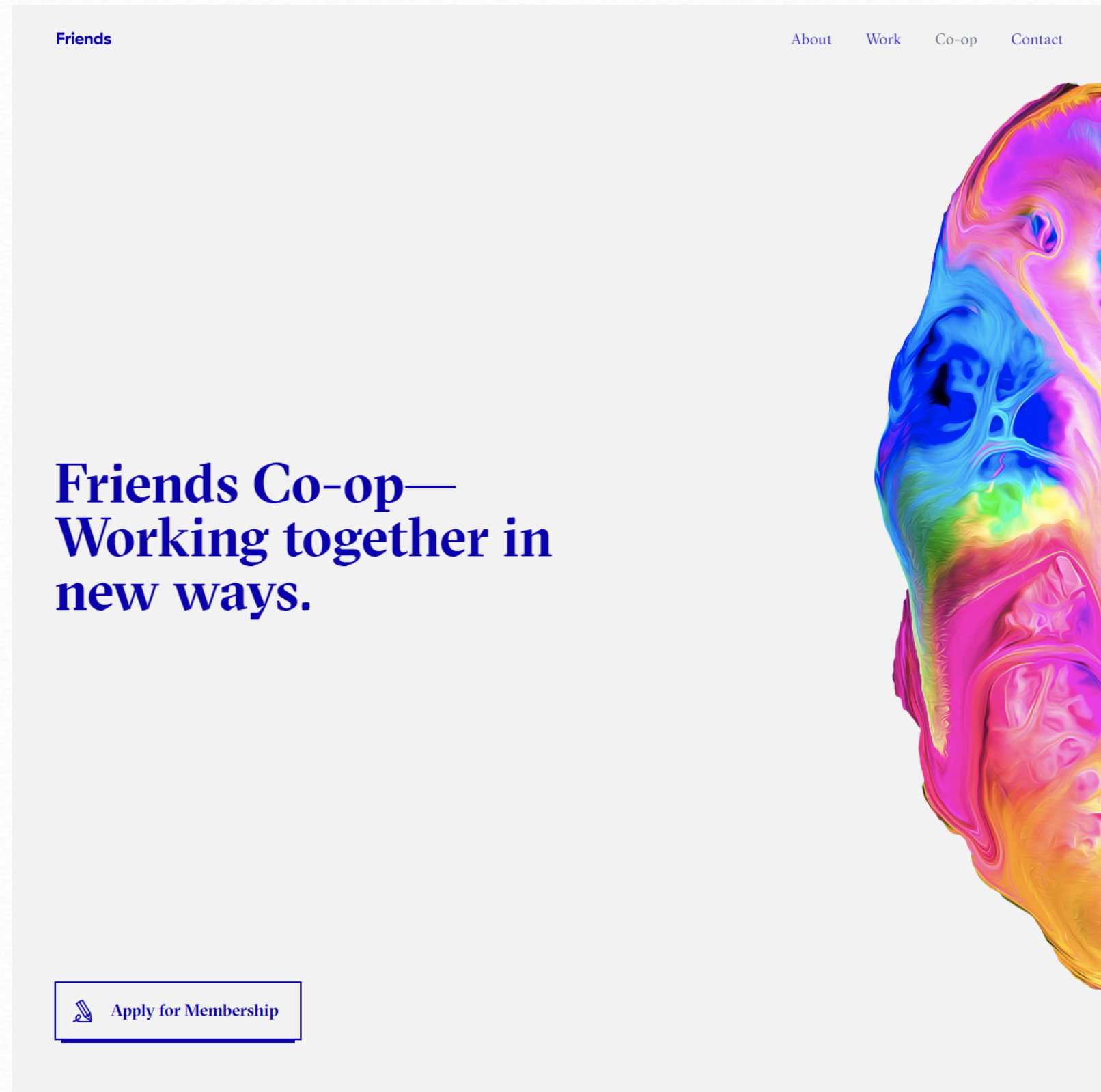
Braaxe | Maison de Publicité
MoBride Design
Ferox Advanced Vehicles

Olivier Hannes

Freshdesign
Pixages

Gianluca Rinaldi

Rogue Studio



Karan Patel

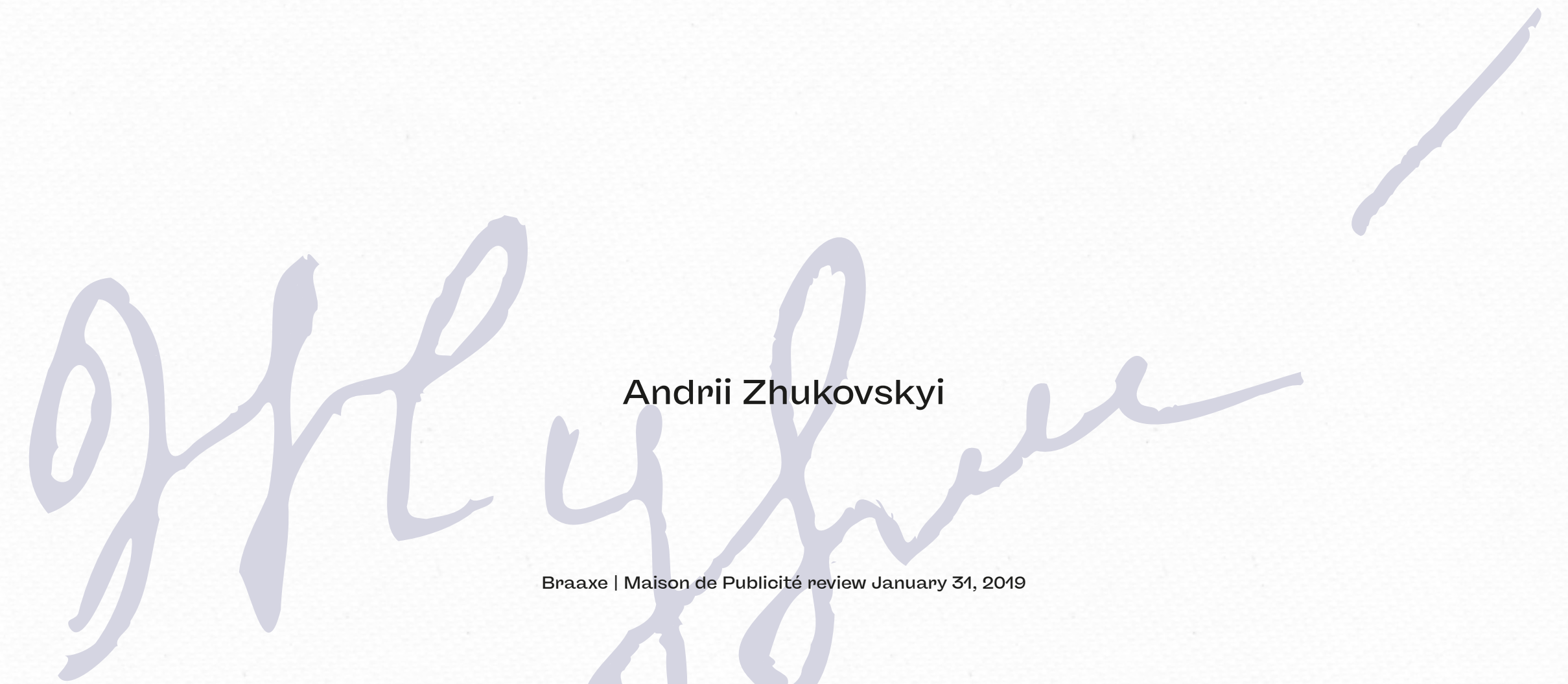
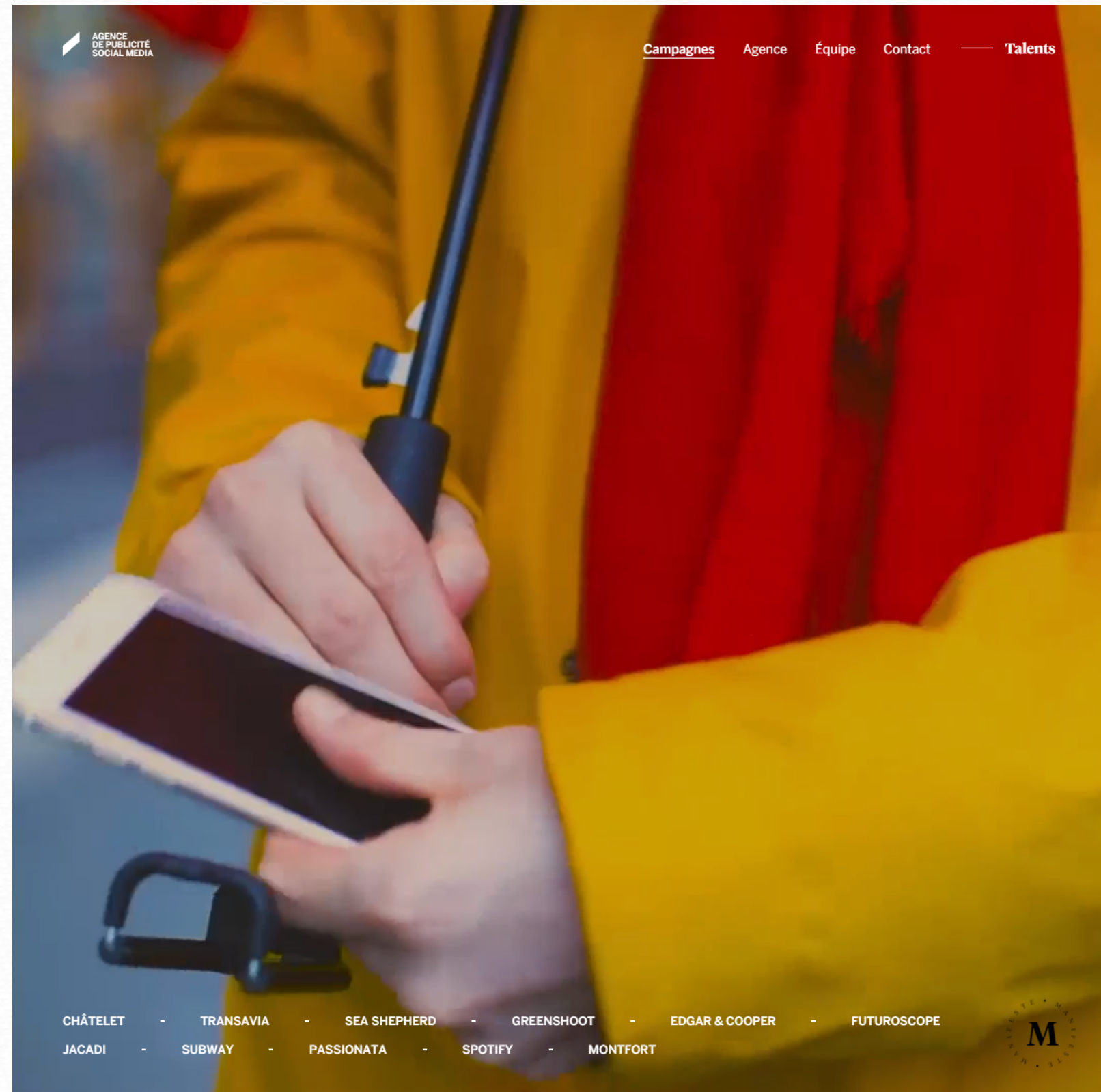
Karan P. Patel.

FRIENDS review December 21, 2018

To be honest, I was initially unimpressed by the seeming simplicity of the site. However, once I began exploring the pages it got progressively more interesting.

For me, it's the almost perfect balance of an interesting yet usable design and the way they've curated their own work. From picking the right projects to achieving the right mix of imagery with enough content so it doesn't just become an endless parade of photographs. I especially liked the little eyeball icons responding to directional mouse movement and things like the expandable client list section.

If I had to nitpick, I'd say some project pages are extremely detailed while some are a bit too brief. All in all though, the site definitely works for me.



Andrii Zhukovskyi

Braaxe | Maison de Publicité review January 31, 2019

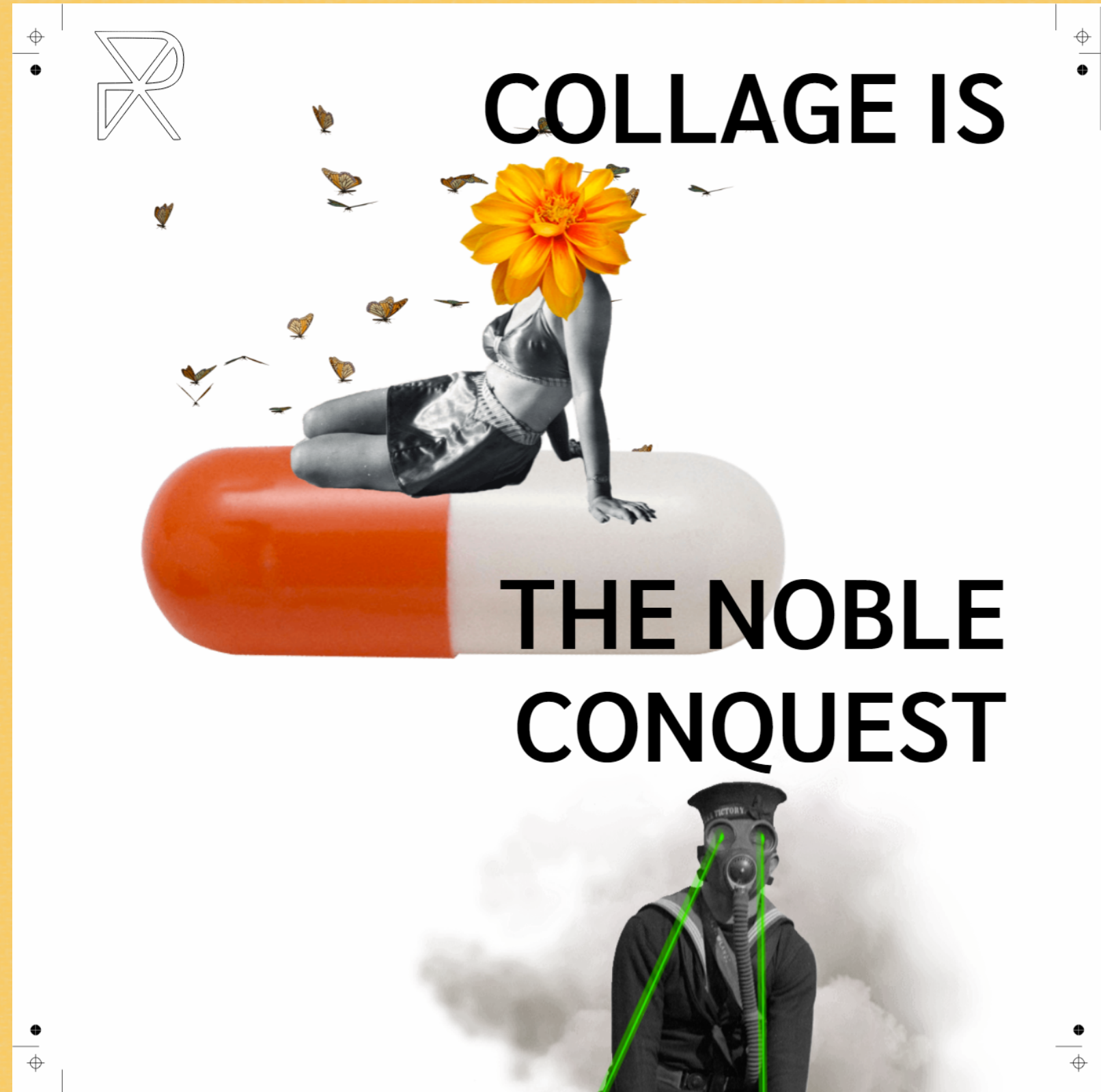
An interesting work without a doubt. Short videos on the desktop version of the home page give you a clear idea of what selected project is about. Every case study page has its own feel, but small animated details make them even more special.

Every page has great visual effect mainly due to high quality images. And the page loads quickly enough. High speed of processing the request on the server and content optimization do their job. However, for a site that is heavily dependent on visual experience, some animations need to be improved:

- When navigating through history two pages forward or backward, preloader isn't always animated appropriately. And it's missing when visiting the site for the first time.
- The transition from project to project when scrolling at the bottom of the page works a bit randomly.
- I've encountered some broken elements on the Transavia page. In the section that scrolls to the sides, sometimes several slides are missing. The flapper tags are duplicated when visiting the page in a new tab.
- When scrolling on the Team page the photos are changed too fast (if the cursor is over the names of team members). Perhaps the best approach would be to remove hover prevention while scrolling and add a timeout before displaying a photo of a team member. The timeout can be cleared at the scroll event, thus cancelling the photo change.
- Slider animation feels fragile. If you don't scroll through the images one by one, you can get result like this: "Duplicate photo".

And a small observation. Looks like you animate the preloader concerning the direction of history navigation. An interesting feature, but your determination method doesn't always work correctly in appropriate situation (when you forward and backward pages aren't the same).

Although I've described issues mostly, this doesn't mean that I didn't like this work. On the contrary, I think it's a decent project to be recommended to favorite status. Good luck!



Pixages review April 13, 2018

Great job,
The pro's

- very impressive universe nicely transmitted
- technically on point
- nice experience
- ui

The con's

- a bit complex to apprehend, the message could have been clearer
- the about part
- a clear contact me could have been a great idea

Well done!



Karan Patel

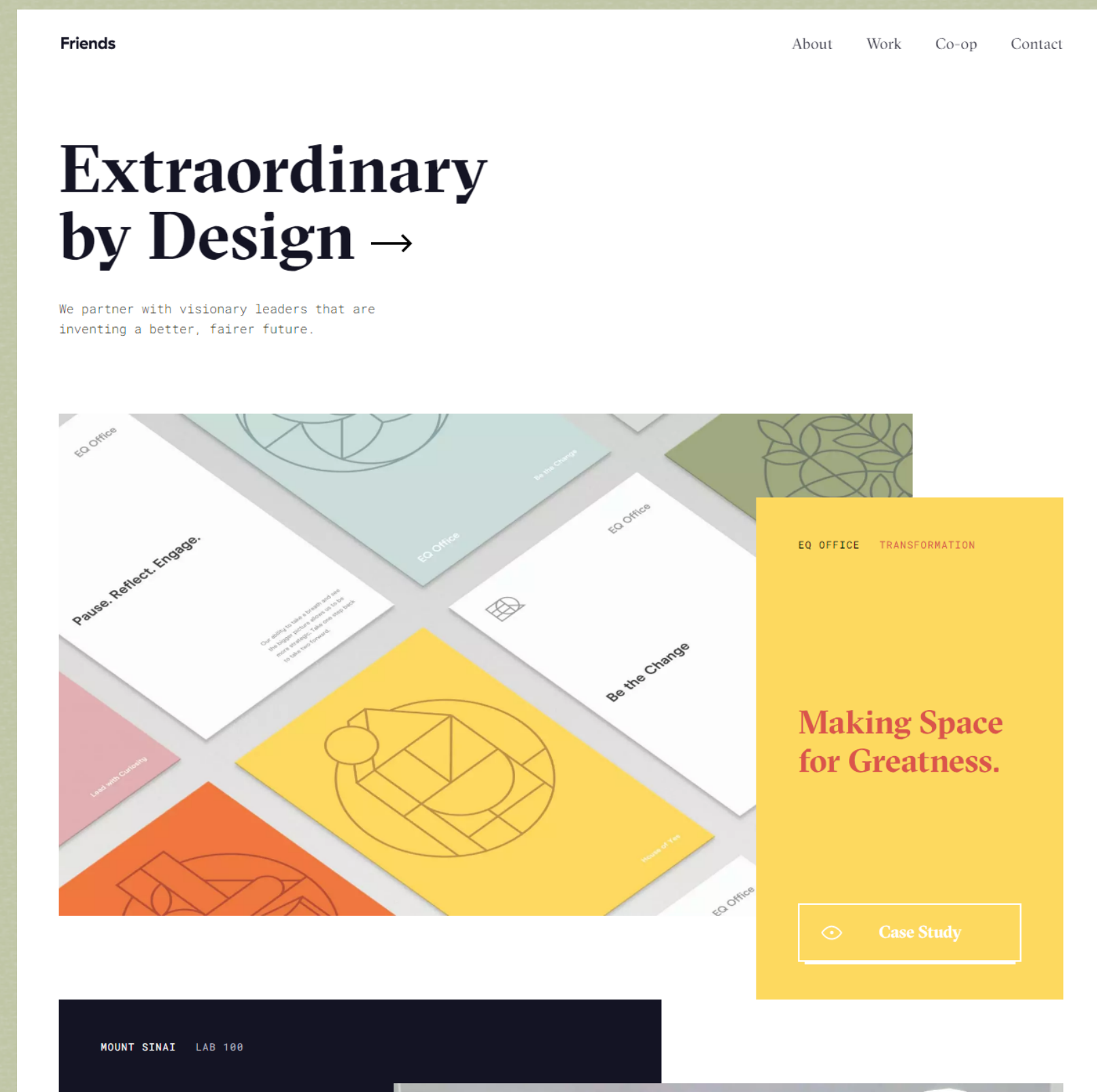
Karan P. Patel.

Umami Ware review May 08 2020

This was a truly unique and original site. Its not traditionally pretty and nor are there any cinematic visuals to entice you. In fact, at first glance I wasnt even sure about the colour palette until I remembered what Umami meant.

This makes it all the more amazing that the design team has managed to create such an immersive experience relying only on animation and content. It grabs your attention right from the pre-loader and doesnt let go till the last page. The various animations in each section keep you on your toes as youre not sure whats coming next.

Its genuinely refreshing to see something so distinctive and original. A massive thumbs up from me.



Maxim Aginsky

FRIENDS review December 22, 2018

I love simple and beautiful Above the Fold! Kudos for the choose of the headline font. The home page visually - very appealing.

Behavior standards 1

When hovering the hero title of the home screen, an arrow indicates, that user will be taken somewhere else. Same time when hovering on the hero image of single case study, nothing show you that there something going to happen if you will click on it, noting but cursor-pointer. When you at the entrance explained to user that on hover you do something, you should do it anytime user will hover an element. This is intuitive.

Behavior standards 2

When first entering the site the small animations occur at the Above the Fold. Same on scroll, little animations of the sections are beneficial, they showing your sensitivity to details. However, when from home page clicking on, for example, first case study, new page shows up without similar to the home page effects (animations). The consistency is one of the keys for the Door that called great design. The UX should be consistent, unless you planed opposite. Probably for similar reasons, when entering the single case study page not clear what to do. I have waited for something, that will show me that the page is ready. In this case entering animations, when finished, indicates that the page is ready and you can scroll. Even though the part of the content is always visible at the bottom of the Above the Fold, feels to me not enough to get users attention and show user what you want him to do.

Presentation similarity

Case studies on home, presented with two objects: image and information block with unique BG color each. I have a feeling that the UX would benefit from using one of this two elements for the single case study page. I was very surprised, when I clicked on the yellow (first case study) and get the black page with white title. It feels like different website! When I buy a bicycle online, I would be surprised if I will receive mobile phone instead.

Primary trigger of the section. Home

Karan mentioned little eyeball icons: "I especially liked the little eyeball icons responding to directional mouse movement..." I like it too, but it is secondary in my opinion. It is also why I did not recognize it at the first place. The primary would be the title and the image, I would probably say that the main trigger should be the image. I think that you have also thought about it, it is why you have added the link to the image.

Section pattern. Home

It feels wrong to use same pattern you are using for the case studies, for the other sections of your home page. What is looks same should behave similar. Took me some time to understand that it is not another case study at your portfolio.

That is it for today. Thanks for creating,
Maxim



Gianluca Rinaldi

Rogue Studio review November 17, 2019

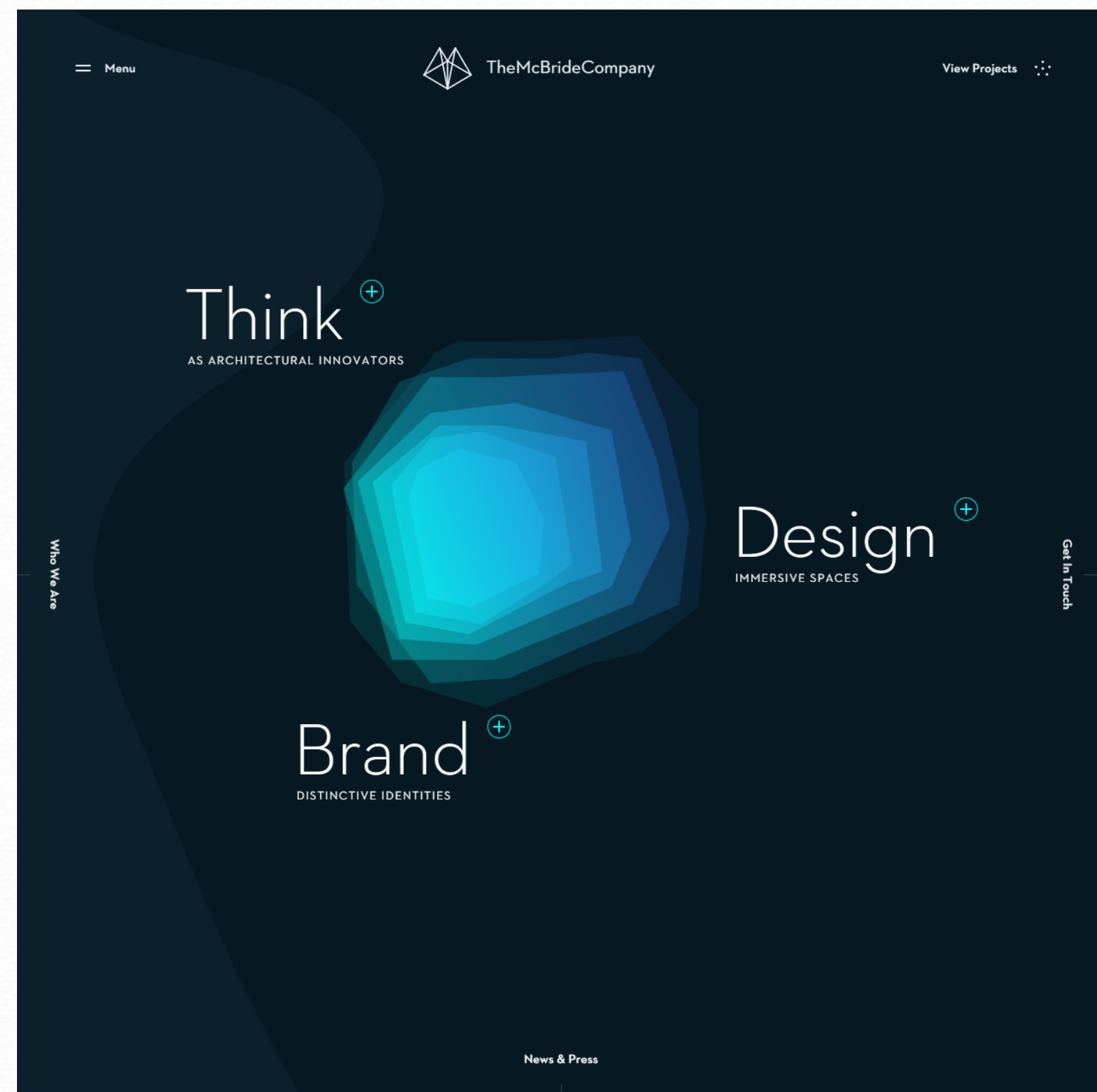
The project from the guys at Rogue Studio is an ultimate example of how layout, animations and content work together to bring up an incredible experience.

One of the most difficult challenge is to grab the user's attention in the very beginning of the browsing experience. Rogue decides to present itself with a strong visual that communicates the identity and soul of the studio, playing with delightful animations on text and images that work very well together.

Hover effects too demonstrate the great attention to entertain the user at every level and moment in the experience, leaving no moments of boredom.

Amusing the browsing system of the case studies: interesting and well structured. A great word of mention to the performance of the website: despite the heavy animations the experience is always fluid and fast, also on poor connections.

A fantastic work!



Andrii Zhukovskyi

MoBride Design review May 13, 2019

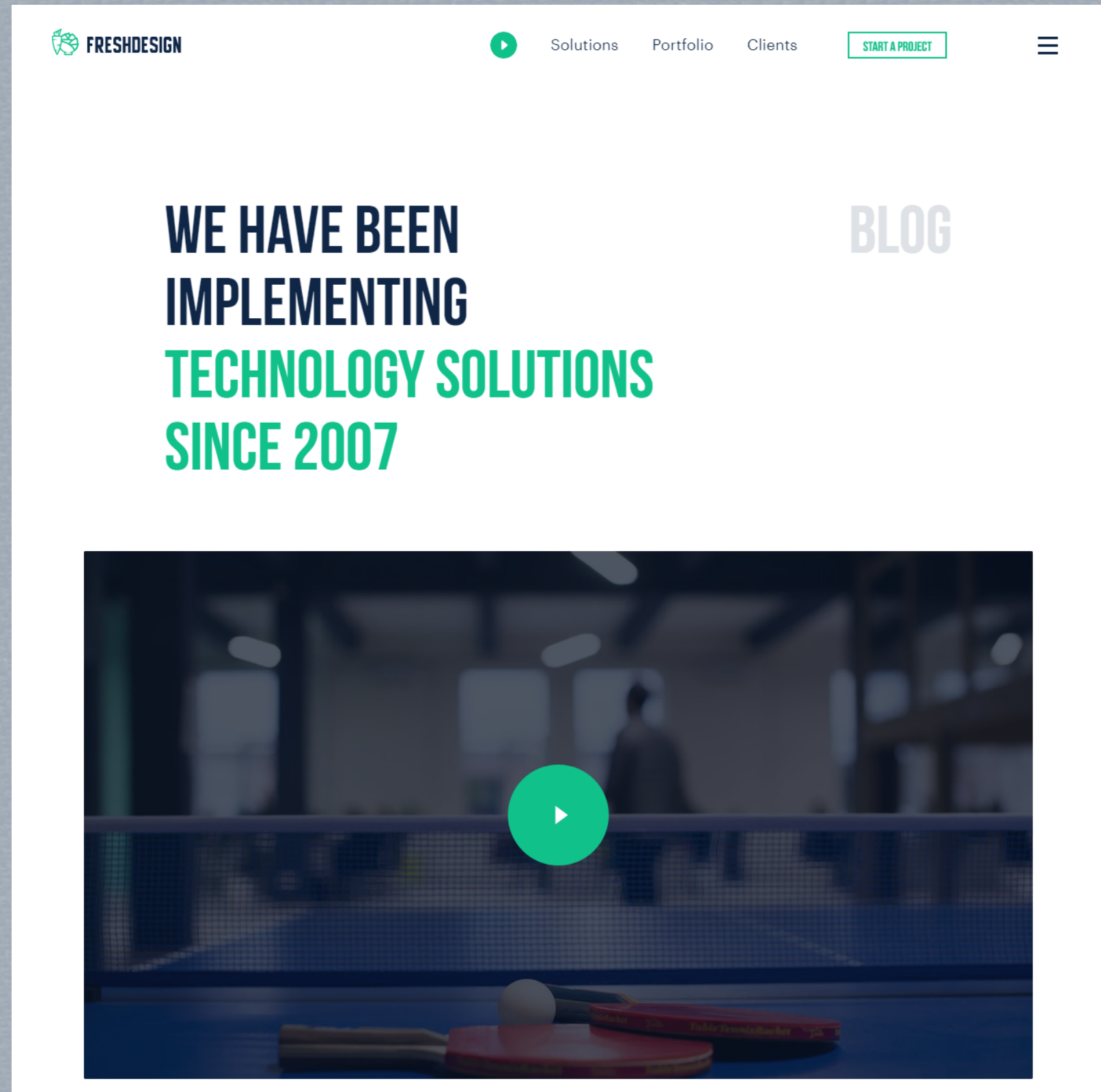
There's something entralling about this work. The combination of deep colors, background animation and smooth transitions on every user action puts you in a bit of a trance. You have done a very good job of achieving that feeling. Most impressed by the overlays on the home page.

However, for me as a developer, there're some details that make you return to reality. Of the functional flaws, I found only one on the News and Press page. When you go to the second page of news of any category, except for All, the category changes to All.

The rest are just minor improvements:

- On the Who we are page, the carousel sometimes scrolls too much when dragging with the mouse. And both rows should move at the same time.
- On the News and Press page there's no image preloader, like on Projects page. And the images are too large for their containers, so the page load time is longer than it could be.
- Sometimes, when the user navigates using the Back and Forward buttons, some animations aren't performed. And there's an unexpected movement as well, like on a single project page, when images are enlarged when you click Back.
- When the user tries to navigate via menu to the current page there's no need to reload it.

Still, this is definitely a candidate for the FavF status. Recommend.



Janet Wong

Freshdesign review April 07, 2018

Just like your name - Cool and fresh. Colours are well chosen. You have paid great attention to details!

Hmmm if there's one thing that I wanna bring up - it would be the font use of 'We are made of ideas'. Personally think that it looked a bit out of the place.

Keep it up!



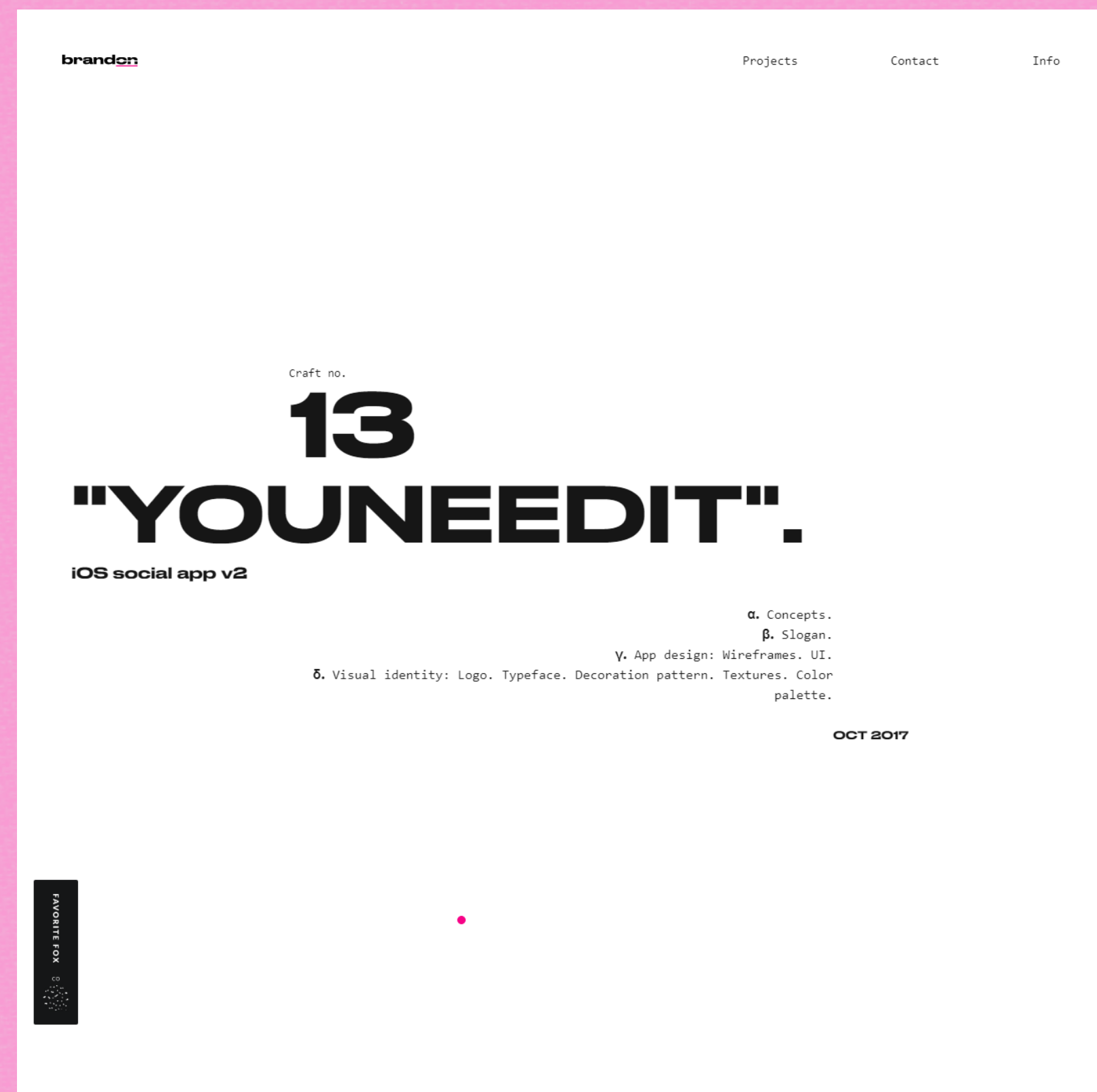
Karan Patel

HALO review October 08, 2019

This was definitely one of the more refined websites I've seen. There's actually a lot going on in terms of animation here. However, by creating a relatively simple layout and timing the animations perfectly, the designer has ensured the browsing experience feels smooth and easy rather than overwhelming or frustrating.

My only critique would be the lack of inner project pages for users who want to learn more about your approach and work. Also, there was a broken link on your MOThandRUST project page but really, I'm just nitpicking here.

Overall, this was a beautifully finished website that looks and feels thoroughly professional. We look forward to seeing more of your work.



Yohannes Artinyan

brandOn review February 06, 2019

Great job!
Precision responsive typography! I like the asymmetrical balance, asymmetrical grids, free positioning of elements, layers and more. Really nice visual representation.
Perhaps the presentation of the projects is slightly more extensive than necessary. Your work speaks for itself.
The website is well adapted to all screen sizes and devices. The mobile version maintains full functionality and does not limit the user experience.
Very good graphical and interactive solution. The bold style of the site, with strong typeface and monochrome color schemes, represents passion, professionalism and energy.
Congratulations!

We Design for Preferred Futures.

Our commitment to ethical practices.

Born from a need for design to have ethical and practical obligations, Design for Preferred Futures is our practice and commitment. As design continues to be a keystone in business, the impact and influence of our industry will only grow. With that in mind: the choices we make, as a company and with our clients, are guided by practices that promote the wellbeing of people, communities, and the environment.

We lead every project with the belief that humanity, creativity, and purpose transform companies and their relationships with the people they serve.

Jenish Mandalia

FRIENDS review December 24, 2018

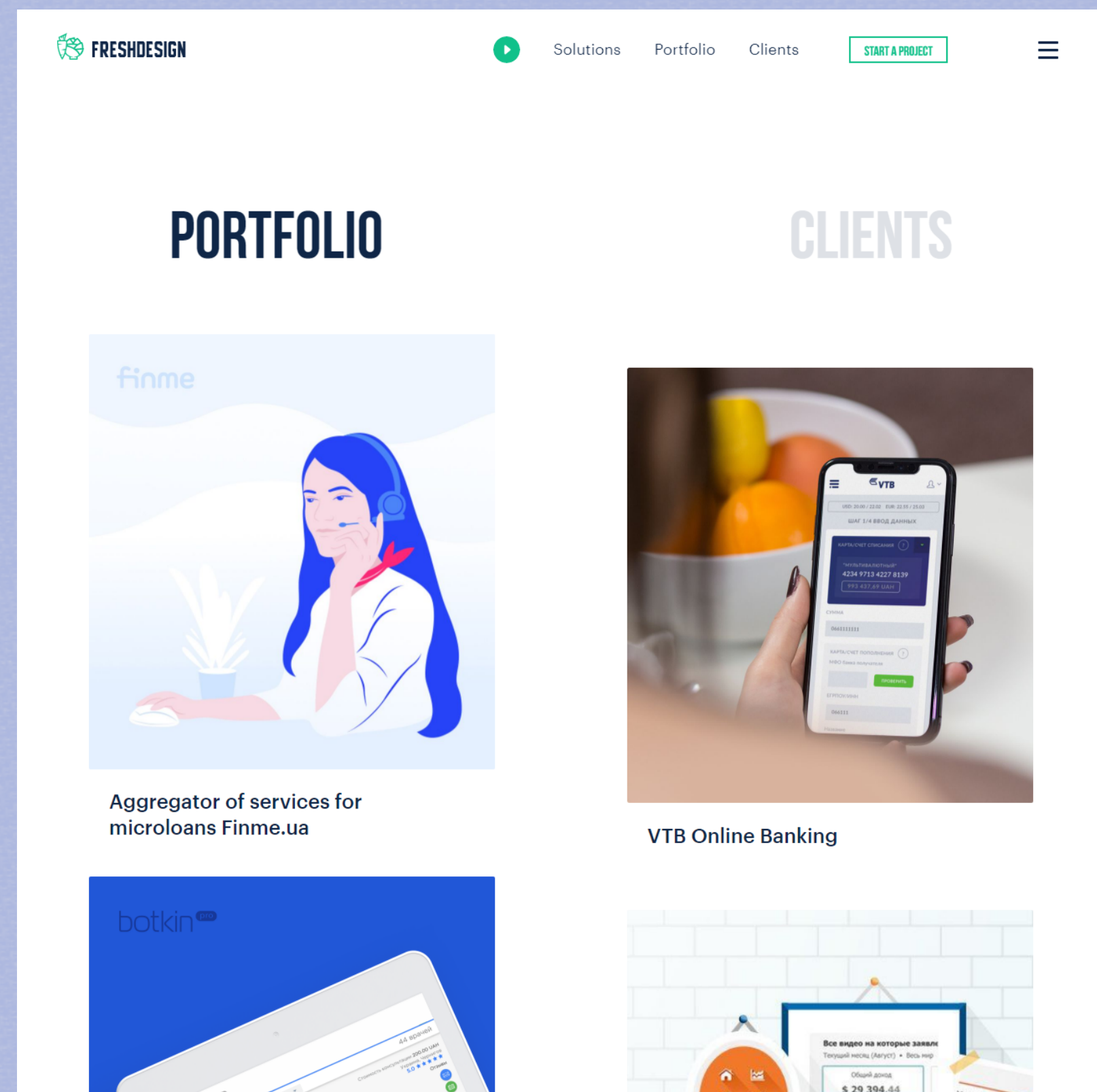
First impression is wow! easy to use for the user, and really clean UI.

Nothing I would say - you should improve, prefect combination of all the things. I'm really impressed about the color-art which you have used on co-op page. nice creativity. love it.

Well I notice color combination is not good on the contact page, contact page is heart of the website - if you are willing to engage and convert user to lead ... at now the contact page is not good when we are reading the information - you could change, already you have used nice combination on some other pages. you have to take care about that - I think.

Well after all - good work. keep it up.

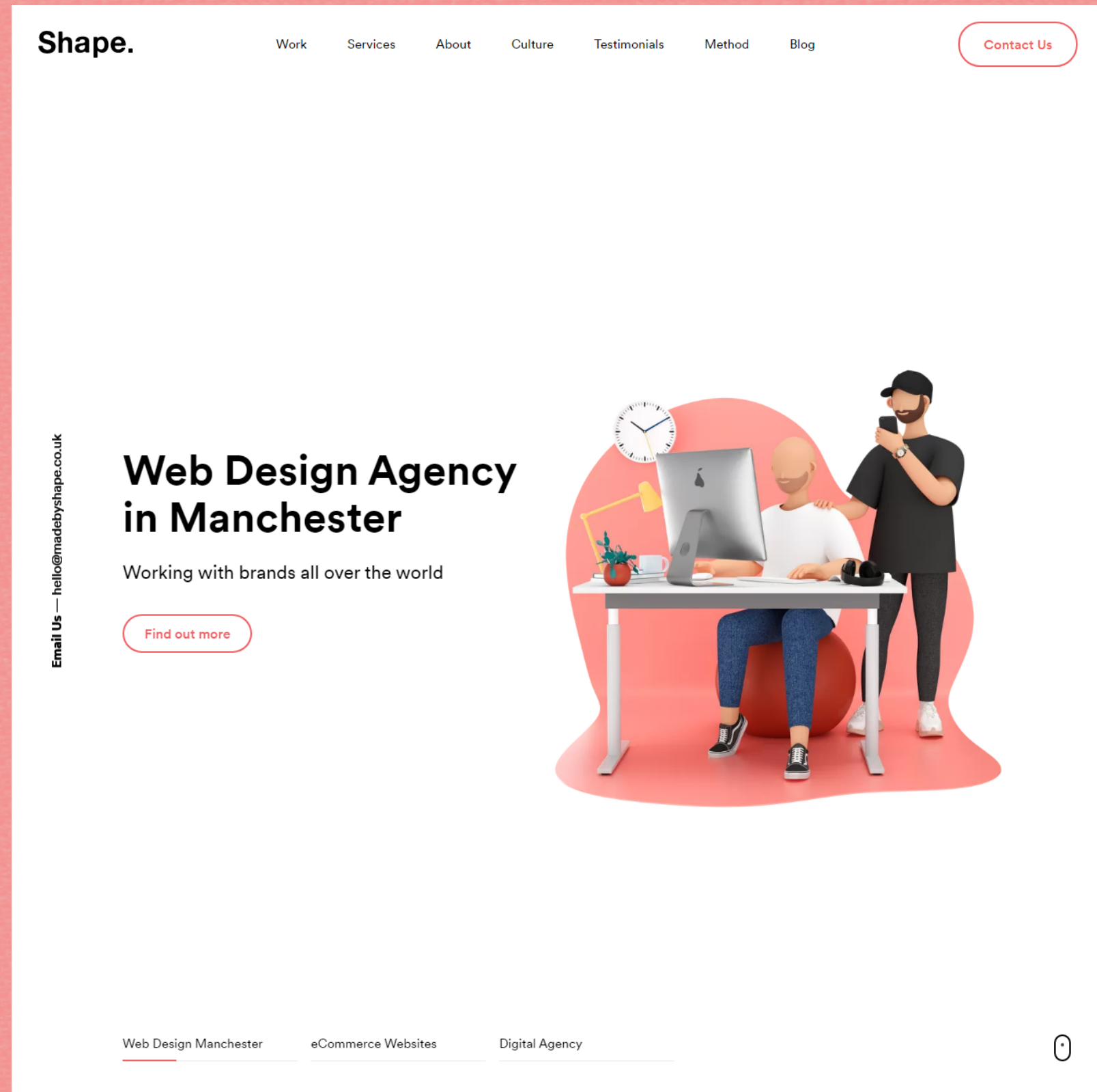
Thanks, Jenish.



Olivier Hannes
Olivier Hannes

Freshdesign review April 09, 2018

I was curious about your portfolio website but I'm positively surprised. Your animations are well done and I like the minimalist way of thinking. The 3D effects are greats and we have a real impression of "well finish" website. A single "bémol" is just the boxing format, I'm sure you would have reached a amazing experience if the whole design wasn't that boxed.
Nicely done !



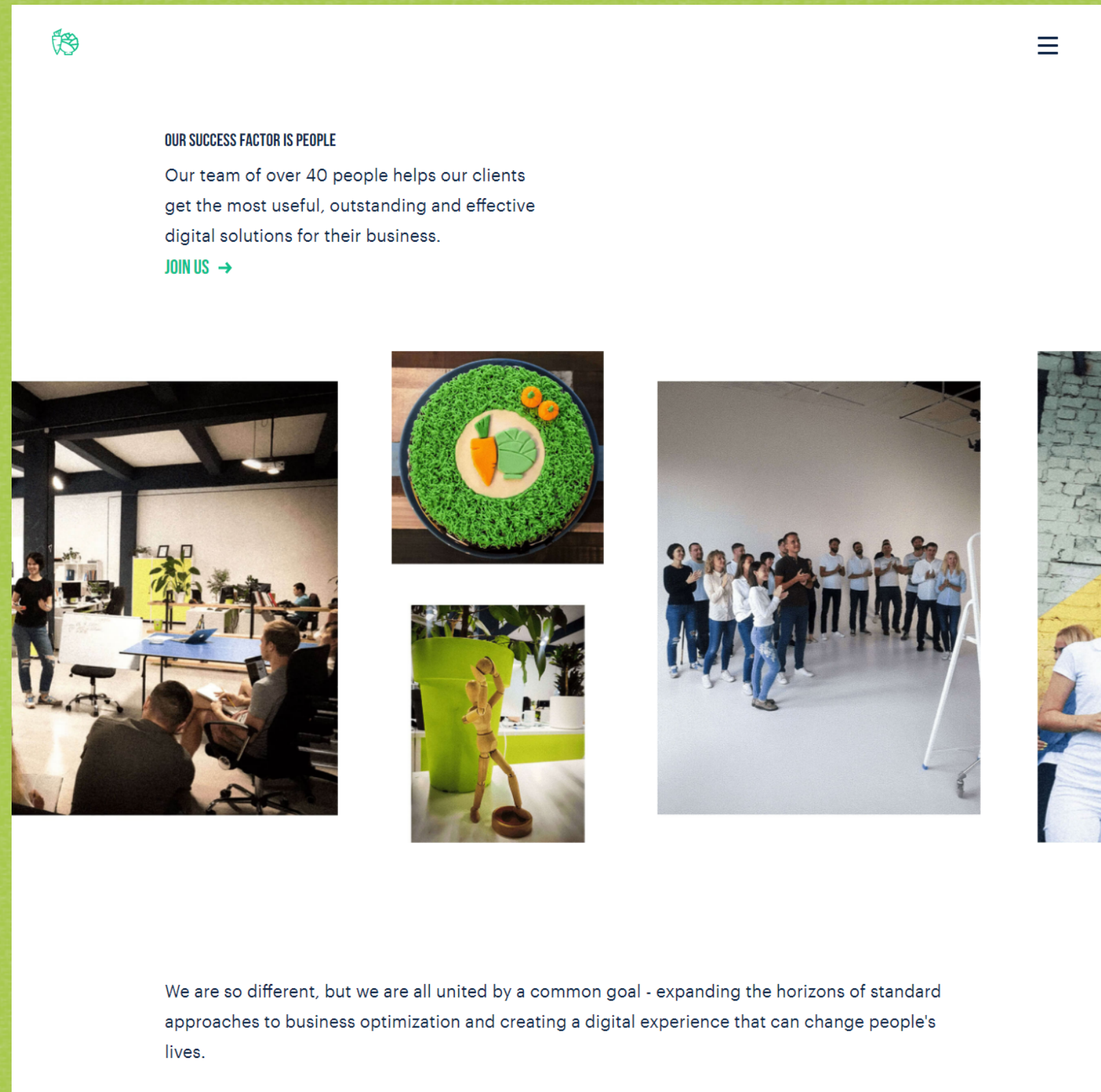
Karan Patel

MadeByShape review May 03, 2019

Really liked this website. The layout or animations were not groundbreaking by any means. In fact, at first glance, it tends to almost look like another typical agency website.

However, it was the handcrafted illustrations and content that got me interested. When done right, this combination works really well and conveys a feeling of authenticity. The content also adds some real depth to the site and helps give a real sense of the people behind it all.

Especially enjoyed your client video testimonials and your blog articles. Its a thumbs up from me.



Daniele De Santis

Freshdesign review April 09, 2018

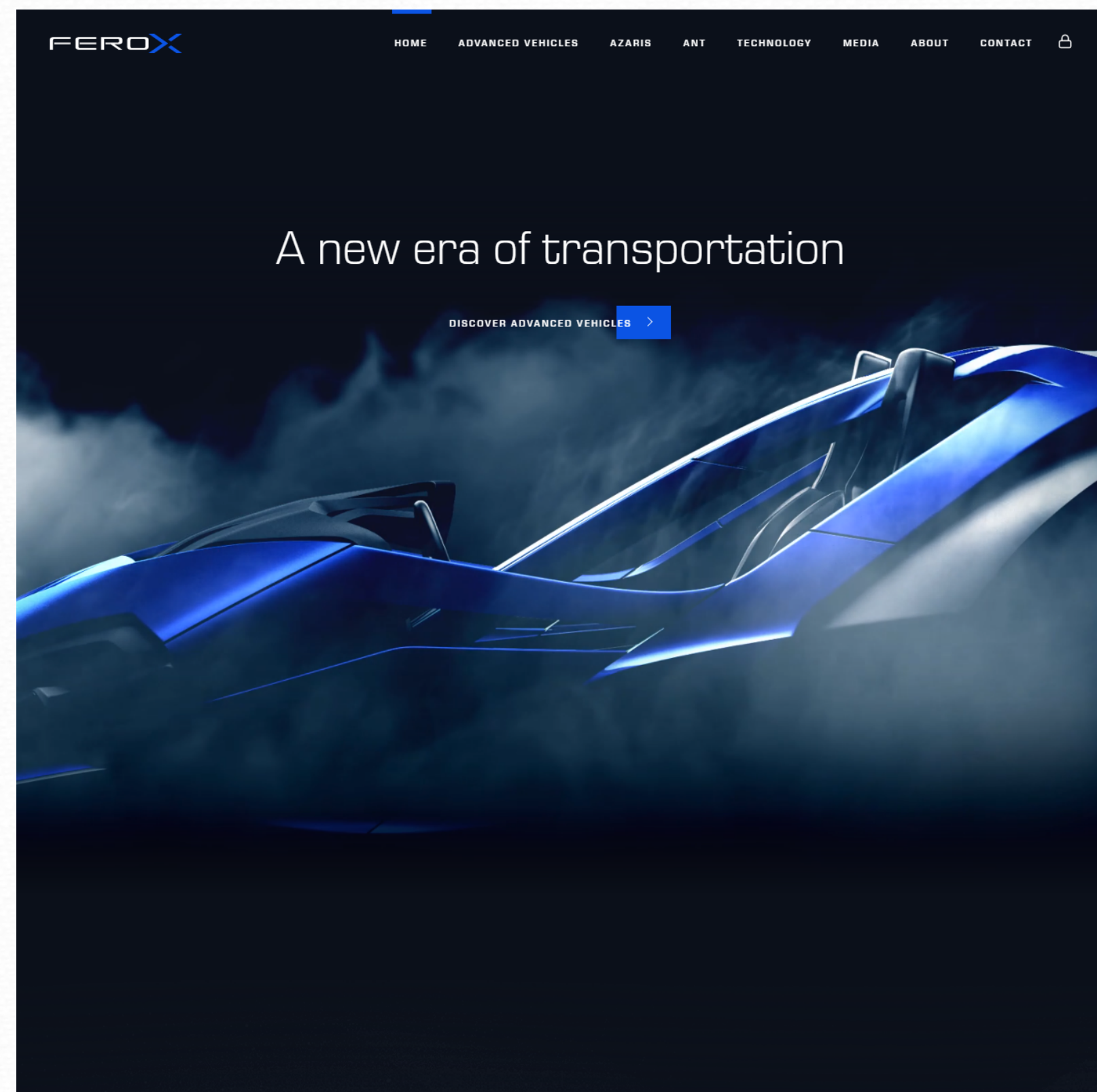
Good job, fonts and color palette are great and I like the variety of animations on scroll.

Kudos for your portfolio projects, very well presented.

Just a few very small points I would work on:

- In some pages the menu is hard to see because of the background image (only on desktop version), here for example: <http://freshdesign.agency/portfolio/botkin>
- I would add a transition to footer link hover status for consistency.
- Slick carousel arrows move up and down if items have different heights, you can find it here, on the "details" section: <http://freshdesign.agency/portfolio/vtb-banking>

Overall, good work, recommended



Andrii Zhukovskyi

Ferox Advanced Vehicles review January 17, 2019

High quality images are the strengths and weaknesses of this work. You'll have to wait quite a bit before you can get the full experience this site can provide. But your patience will be well rewarded. The design emphasizes the concept arts on the page. Animations and page transitions are smooth. Page caching is also noteworthy.

But I have a few comments:

- 360 view of vehicles is a good addition, but I wouldn't load it with the main page. For higher page load speed and traffic economy a separate trigger button is needed. Although the images are well optimized, I would advise you to add transparent background.
- The looped video on the home page looks great, but the best approach on my opinion would be an image with fog-like effect done with css.
- If you scroll the page while its not fully loaded, you'll be moved to the top of the page after the download is complete.
- I think you need to display loader while images are still loading and when the page is opened using browser address bar. It'll improve user visual experience on the site.

However, these items don't spoil the overall impression of the work. Recommend.

P.S.: ATVs are cool, but the future is for anti-gravity engines =)